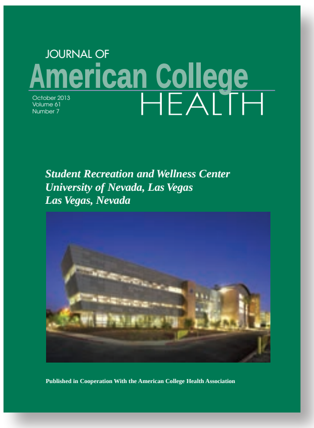

JOURNAL OF American College HEALTH

General Information

The **Journal of American College Health** examines the health challenges found on today's university campuses and details how students, parents, and educators alike cope with them. The journal presents the latest research and trends on binge drinking, campus violence, eating disorders, and drug abuse as well as stress management and students' sexual relations.

Published in cooperation with the **American College Health Association (www.acha.org)**, the journal is a must read for physicians, nurses, health educators and administrators involved with student life. Parents and secondary school educators also find the journal useful in preparing high school students for campus life. The journal includes major and timely research, clinical and program notes, as well as practical accounts of developing prevention strategies and lively selections on relevant issues.

Publication Schedule: Eight time per year

Circulation: 3,100

Advertising Sales Representative
Jeff Leonard
Email: jeff@leonardmedia.com
Phone: 215-675-9208, ext. 201

Advertising Rates

Rates are cost per insertion

	1X	4X	8X
Full page B&W	$730	$620	$545
1/2 page B&W	$525	$440	$410
1/3 page B&W	$435	$375	$325
1/4 page B&W	$255	$215	$195

Covers (4-color only)

Cover 2	Inside Front	$1,155
Cover 3	Inside Back	$995
Cover 4*	Outside Back	$1,205

**Barcode and logo are printed on the Outside Back Cover; artwork may be resized to fit within the available space.*

Discounts

Association	10%
Agency	15%

Premiums

Special Position	Plus 15%
Color	Plus $660
Design Rate	Plus $110

Inserts
Pricing is contingent upon insertion method and print run quantity.

2015 Advertising Deadlines

Volume/Issue	Issue Date	Closing Date	Materials Due Date*
63 (1)	January 2015	October 6, 2014	October 20, 2014
63 (2)	February - March 2015	November 24, 2014	December 8, 2014
63 (3)	April 2015	December 29, 2014	January 12, 2015
63 (4)	May - June 2015	March 3, 2015	March 17, 2015
63 (5)	July 2015	March 30, 2015	April 13, 2015
63 (6)	August - September 2015	May 26, 2015	June 8, 2015
63 (7)	October 2015	July 13, 2015	July 27, 2015
63 (8)	November - December 2015	August 31, 2015	September 14, 2015

**Materials not received by the listed date will incur a cancellation charge of 10% of the ad price unless otherwise specified. Cancellations must be submitted in writing.*

Print Production Requirements

	Live Area	Bleed Requirements*
Full Page	7.5 in. x 10 in.	8.625 in. x 11.125 in.
1/2 Page	7.5 in. x 4.5 in.	
1/4 Page	3.5 in. x 4.5 in.	

**Files not supplied with these measurements will not print as bleeds.*

Trim Size: 8.5 in. x 11 in.
Binding: Perfect bound
Press Type: Offset

Artwork Preparation
Acceptable file types: TIFF, PDF, EPS
Fonts must be embedded and optimized for print. Maximum ink density is 300 dpi. Color/gradient accuracy cannot be guaranteed without a hardcopy color proof, printed at 100% and supplied to production by the Materials Due Date.

Artwork Submission

When naming artwork files, please include: the advertiser name, abbreviated journal title, volume and issue. Artwork may be submitted via e-mail or ftp. Files must be received by the Materials Due Date or risk being converted to a pickup for previously run ads; or cancellation for new ads.

E-mail: advertisingmaterials@taylorandfrancis.com

ftp*: journals.taylorandfrancis.com
user: advertuploads
password: adVe#3ze

**If using the ftp, please send a notification email to the above for retrieval confirmation.*

Routledge
Taylor & Francis Group

If the above specifications are not met, the publisher cannot guarantee quality reproduction. The publisher will not be responsible for files supplied that do not meet the above specifications. Please contact production prior to the due dates listed should you have questions regarding file preparation **(e-mail: advertisingmaterials@taylorandfrancis.com)**. A member of the production department will contact you.

Taylor & Francis
Taylor & Francis Group

Taylor & Francis Advertising Sales Contract
Terms & Conditions

Applicability of Terms

These advertising terms shall apply to all print and electronic (online, e-mail, etc.) Advertisements ("Advertisements") that are submitted to Taylor & Francis Group ("Taylor & Francis"), and which Taylor & Francis accepts for publication. The Advertiser, by submitting an Advertisement to Taylor & Francis, agrees to be bound by these Terms & Conditions. "Advertiser" shall be defined to include any agent, broker, or other intermediary submitting an Advertisement, as well as the customer whose products or services are advertised in the Advertisement. The laws of the Commonwealth of Pennsylvania shall govern all contracts established between Taylor & Francis and the Advertiser.

Approval and Acceptance

All Advertisements are subject to review and approval by the publication's editors in advance of publication. Taylor & Francis reserves the right to reject or cancel Advertisements at any time due to professional or ethical considerations. All Advertisements submitted for publication must comply with applicable U.S. and International laws, and may not be indecent, obscene, or defamatory.

Advertising Specifications

All Advertisements must comply with the advertising specifications as noted on the pertinent rate card(s). Ad sizes, ad rates, closing dates, technical requirements and other miscellaneous conditions noted in the rate card(s) shall govern all contracts and transactions, and supersede any other information published in previous rate cards, directories, media guides or rate and data services whether in print or online. Taylor & Francis will not be responsible or accept liability for errors that may occur due to Advertisements that do not meet all advertising specifications.

We accept specific advertisement position requests, though requested positions are not guaranteed unless stated as a paid position and formally granted. All advertisement positions are ultimately subject to the discretion of the layout designer. Space availability and the nature of a particular issue's layout contribute to the determination of where and how advertisements are positioned. Space availability varies by issue.

New copy/artwork for the next scheduled issue containing a contracted Advertisement must be submitted by the materials due date (see rate cards or contact Advertising Sales Representative for more information). If new copy/artwork is not provided by the materials due date, the most recent advertisement run by the Advertiser in the same publication will be repeated.

Should Taylor & Francis be contracted to design or otherwise set copy submitted by the Advertiser for an Advertisement, proofs may be supplied to the Advertiser for review. Corrections must be requested (if applicable), and proofs must be approved, in writing (via email is preferable). Corrections and approvals will not be accepted verbally.

Taylor & Francis is not liable to correct any errors or omissions unless the Advertiser returns corrections to Taylor & Francis by the time Taylor & Francis stipulates that such changes must be received. This is to enable Taylor & Francis to make corrections, issue new proofs and receive approval from the Advertiser before the publication goes to press or is otherwise finalized prior to publication.

Taylor & Francis is not liable for proofs that are approved while containing errors or omissions. The responsibility for the review and approval of proofs lies with the Advertiser. Taylor & Francis will print what the Advertiser approves for press. Should the press deadline pass and a proof has not been approved by the Advertiser, Taylor & Francis will proceed to press with the most recent version of the proof that was submitted to the Advertiser for review (this includes, if applicable, the first proof submitted to the Advertiser for review).

While all reasonable care will be taken to avoid mistakes, Taylor & Francis is not responsible for any errors or omissions caused by inaccurate or ambiguous copy instructions, the corruption of file formats during transmission to the publisher and/or printer, differences between the Advertiser's, Taylor & Francis' and/or printer's pdf settings, or due to any acts, circumstances or defaults beyond its control.

The Advertiser must ensure that any loose inserts are received by Taylor & Francis at least three working days prior to the "to press" date of the relevant publication. Taylor & Francis is not responsible for the omission of any inserts in the relevant publication where this timeframe is not met and fees in full shall still be payable in respect of the agreed inserts.

Payment and Cancellation Terms

Each insertion will be billed at the applicable rate for the size of the Advertisement. Written cancellation of a contract must be received thirty days prior to the subsequent issue's space reservation deadline. No cancellation will be accepted without written acknowledgement from Taylor & Francis confirming receipt. Otherwise, the Advertiser will be billed and agrees to pay for full insertion cost. Insertions made after printed space reservation deadline may not be cancelled.

Advertiser agrees to pay for Advertisements within thirty days of invoice issue date. No new Advertisements will be accepted for publication until the Advertiser's outstanding invoice(s) is/are paid in full. Advertiser is responsible for payment in the event that their agent, broker, or other intermediary submitting an Advertisement fails to pay invoice. It is strongly recommended, though not required, that Advertisers pre-pay for their Advertisements.

Advertising rates are commissionable to recognized agencies. Additional charges are non-commissionable. When establishing a contract, the frequency is determined by the number of insertions made within twelve months of the first insertion.

Please contact your Advertising Representative with any questions or concerns.